

**SELLING**

*The*

**FANTASY**

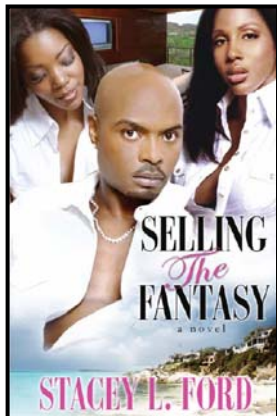
a novel

**STACEY L. FORD**

## SELLING THE FANTASY

*By Stacey L. Ford*

*ScooterPie*  
PUBLISHING



### WHAT WOULD YOU SACRIFICE TO HAVE THE MAN OF YOUR DREAMS?

Would you...

Isolate yourself from family and friends?

Abandon your child?

Engage in a polyamory (multiple partner) relationship with your man and another woman?

Lisa Johnson appears to have it all. She is smart, attractive, has a successful career and could have any man she wants. Life is good for her, right? Wrong! Lisa consistently chooses men who bring heartache and drama to a relationship because of their exceptional good looks and ability to deceive women. Lisa's personal life undergoes an unexpected change when she meets the man of her dreams, who turns her entire world upside down.

Kenneth Maxwell is a hot new comedian who is suave and debonair, but also a master of manipulation. As Kenneth's power, fortune and fame continue to flourish, so does his desire to persuade two women to enter into a poly relationship. Kenneth gets his wish by successfully enticing beautiful, executive chef, Cassandra Russell, to commit her entire existence to him and his lifestyle and he sells Lisa the fantasy of a life filled with luxury, wealth and romance if she chooses to make three "small" sacrifices.

Lisa, Kenneth and Cassandra begin their journey together by sharing intimate moments and unspeakable sexual adventures. The thrilling ride comes to a screeching halt when one of Lisa's friends executes a plan to demolish Kenneth's career and sabotage their romance.

**Selling the Fantasy** is an erotic and emotional roller coaster you will definitely want to ride and not get off.

**IN BOOKSTORES AND ONLINE**

**ISBN: 978-0979659300 (PAPERBACK)**

**RETAIL: \$14.95**



## AUTHOR BIOGRAPHY

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*Stacey L. Ford*

Stacey L. Ford became a novelist by chance. After numerous talks with her girlfriends about the lack of available, single, quality men, Stacey and her friends jokingly had conversations about their perceived options as single Black women between the ages of thirty-five and forty-five: lesbianism, celibacy or polyamory (multiple partner relationships). “None of these were viable options for me and my girlfriends, but the idea of man-sharing sure did stimulate a hot topic of discussion,” she says. The result was a manuscript titled, *Selling the Fantasy*, Stacey created to start a buzz about another alternative lifestyle starting to surface in African American communities.

“Black people are testing out so many different lifestyles five or ten years ago would have been considered taboo, such as bisexuality, swinging and polyamory. The idea of two women sharing one man, unfortunately, is not a new concept, but with poly relationships at least women can make the conscious decision if they want to participate, rather than finding out about the other woman across town,” she says.

*Selling the Fantasy* allows readers to peer into the life of a typical, single, Black woman and the tough decisions she must make if she wants to have the man of her dreams. It also compels women to contemplate the question, “Could I live this lifestyle if done correctly?” Stacey describes the novel as a compelling mixture of humor, romance, erotica and betrayal.

Stacey is a native of Oakland, California. She received her bachelor’s degree in sociology from UCLA and an MBA in marketing from California State University, East Bay. She is a member of the National Black MBA Association and currently lives in the Dallas-Ft.Worth area with her son. She is presently hard at work on her next novel.



## PRESS AND MEDIA RECOGNITION



**2007 USA Book News Award Finalist in Multicultural Fiction**



**2007 Best Reviewed Books by Urban-Reviews.com**



**2007 MosaicBooks.com – Top Ten Best Seller List**



**2008 Dallas Morning News – Best Seller List in Fiction (May)**

“*Selling the Fantasy* was a very interesting read that had me wondering if folks really went so far as to find two women to complete their polyamory family lifestyle. One thing is for certain: there would never be a dull moment. I recommend “*Selling the Fantasy*” to anyone who is interested in the swinging lifestyle or is seriously considering polyamory.”

**-Sharel E. Gordon-Love of APOOO Book Club**

“*Selling the Fantasy* is a sexy, thought-provoking debut by Stacey L. Ford. Ford eloquently introduces readers into the unique and interesting world of polyamory relationships. The character development in this story was excellent. You feel the emotional turmoil that both Lisa and Cassandra go through in order to make this “poly” relationship work for all of them. You also will see the uncertainty in Kenneth as he enters this situation. There are just enough erotic elements incorporated into this story to satisfy the reader without it being over-the-top. Ford also incorporates an interesting twist that will catch the readers by surprise. *Selling the Fantasy* is insightful, steamy and full of drama. Stacey L. Ford has a definite winner on her hands.”

**-Radiah Hubbert of Urban-Reviews.com**

Stacey L. Ford's debut novel, *SELLING THE FANTASY*, is a strong first offering. Her prose is marvelously provocative with solid, well-developed characters. The story line's concept is unique and refreshing. Although at times, my reading experience was exasperated by repetitive information and the plot did not really begin to flow until I was halfway through the book. The ending leaves room for a sequel and it will be great to visit these characters in a future release.

**-Paula Henderson of RAW SISTAZ Reviewers**



## EVENTS AND LITERARY SHOWCASES

### Upcoming Events

Business Woman Expo  
Plano Convention Center  
Plano, TX  
June 21<sup>st</sup> 2008

Zeta Phi Beta Sorority Inc. National Convention  
Book Signing and Workshop  
Las Vegas, NV  
June 28<sup>th</sup> - July 3<sup>rd</sup> 2008

Tulisoma: South Dallas 2008  
Book Fair & Arts Festival  
Dallas, TX  
August 29<sup>th</sup> - 31<sup>st</sup> 2008





## EVENTS AND LITERARY SHOWCASES

### May 2008

Rickey Smiley Morning Show  
Book of the Month  
National Syndication  
May 7<sup>th</sup> 2008

Author Extravaganza  
Jokae's African American Bookstore  
Dallas, TX  
May 3<sup>rd</sup> 2008

### April 2008

Shades of Mahogany Event  
Grand Tastings  
Dallas, TX  
April 10<sup>th</sup> 2008

### March 2008

Willis Johnson Talk Show  
KKDA Radio – Book of the Month  
Dallas, TX  
March 13<sup>th</sup> 2008

### February 2008

Shades of Mahogany Ladies Organization  
Book Signing and Discussion  
Desoto, TX

Black Author Network  
Panel Discussion: Erotica and Sensual Writers Showcase  
Internet – BlogTalkRadio.com



## EVENTS AND LITERARY SHOWCASES



### January 2008

Founder's Day Luncheon / Book Signing  
Clarion Hotel  
Dallas, TX

UNCF Viewing Party  
Paul Wiley College  
Dallas, TX

### December 2007

The Ladies of Heritage Green  
Book Club Meeting  
Frisco, TX

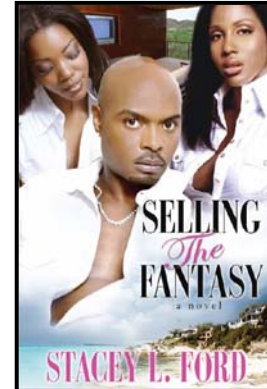
KwanzaaFest 2007  
Fair Park  
Dallas, TX

### November 2007

Official Launch Party for Selling the Fantasy  
Houlihan's  
Dallas, TX



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## SELLING *The* FANTASY

What would you sacrifice to have the man of your dreams? Would you isolate yourself from friends and family? Abandon your child? Engage in a polyamory (multiple partner) relationship with your man and another woman? These are the questions thirty-plus, single mom, Lisa Johnson must resolve in my new novel, *Selling the Fantasy*. Lisa is a smart, attractive and successful executive, who consistently chooses men who bring headaches and heartbreak to a relationship. Her life undergoes an unexpected change when she meets Kenneth Maxwell, a popular celebrity comedian who is suave and debonair, but also a master of manipulation. Kenneth uses his charm, wealth and sex appeal to entice Lisa and a beautiful executive chef, Cassandra Russell, into a poly-relationship with him. Lisa, Kenneth and Cassandra begin their journey together by sharing intimate moments and unspeakable sexual adventures. The thrilling ride comes to a screeching halt when one of Lisa's friends executes a plan to demolish Kenneth's career and sabotage their romance.

<b>Title:</b>	Selling the Fantasy
<b>Author:</b>	Stacey L. Ford
<b>ISBN-13:</b>	978-0-9796593-0-0
<b>Publication:</b>	November 2007
<b>Retail Price:</b>	\$14.95
<b>Web sites:</b>	Amazon.com, BN.com, Borders.com, Booksamillion.com and StaceyLFord.com
<b>Category:</b>	Contemporary Fiction
<b>Trim size:</b>	5.5" x 8.5"
<b>Length:</b>	384 pages
<b>Binding:</b>	Trade paperback
<b>Cover:</b>	4 colors, film laminated
<b>Promotional Plan:</b>	Print & online author features, author website, internet & podcast interviews, extensive ongoing reviews/features
<b>Distributor Info:</b>	Lushena Books 607 Country Club Drive, Unit E Bensenville, IL 60106 (800) 785-1545 / <a href="http://www.LushenaBks.com">www.LushenaBks.com</a>